



Role of effective communication in breaking glass-ceiling for women

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Agenda



Role of Communication in
Life



What if it breaks?



Glass-Ceiling



Steps for Effective
Communication

Communication is a vital aspect of our lives



Barriers to Communication



Intrapersonal

Wrong Assumptions
Varied perceptions
Differing Background
Wrong Inferences
Blocked Categories
Categorical Thinking



Interpersonal

Limited Vocabulary
Incongruence of verbal and
non-verbal messages
Emotional Outburst
Communication Selectivity
Cultural Variations
Poor listening Skills



Organizational

Multiple Transfer
stations
Fear of Superiors
Negative Tendencies
Use of inappropriate
media
Information overload

Glass Ceiling

Assertive

Assertiveness isn't a quality that we easily inhabit

Strategy: Alterations of volume, tone and inflection can dramatically alter the results of communication.

Dominant

We embody a meek, passive and/or submissive stance.

Strategy: Roll your shoulders, straighten your back and lengthen your neck so your spine is erect.

Eye-Contact

As women, we tend to self-monitor our gaze.

Strategy: When making a presentation, ensure you aren't making eye contact with only one or two people, but spend time honouring each person in the room with adequate eye contact.

Your Story

We undermine ourselves constantly.

Strategy: Try neither to position yourself as the hero nor the villain in a persuasive negotiation. Instead, centre audience as the hero and shift your stance to that of a mentor.

Effective Communication

- Create an open communication environment.
- Always keep the receiver in mind.
- Avoid having too many transfer stations.
- Do not communicate when you are emotionally disturbed.
- Be aware of diversity in culture, language, etc.
- Use appropriate non-verbal cues.
- Select the most appropriate medium.
- Analyze the feedback.

"Women have shattered glass ceilings throughout history, and effective communication has always been their secret weapon."

- Michelle Obama